

Joshua Limbaugh

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Profile

Print designer with 12 years of experience in print and publication design, including the design and laying out of reports for the Columbia Accident Investigation Board, Princeton University, and The Center for Audit Quality. Self-starter who works well both independently and in a collaborative environment. Meticulous worker who is consistent on creating successful work on time and on point.

Experience

The Glover Park Group Strategic Communications — Washington, DC 2007–Present
Art Director

- Prolific creator of print jobs of all shapes and sizes: reports, advertisements, brochures, mailers, bus wraps, billboards, and event collateral.
- Produce original work for a diverse range of clients that includes environmental groups, nonprofits, educational institutions and corporations.
- Design logos and collateral to create client identities.
- Guide junior staff: provide guidance and constructive feedback through the design process.
- Relied upon for instruction on using computer design programs and following company standards.
- Created a file naming system that greatly eased keeping better track of work in an extremely fast-paced environment.
- Contributed to the re-branding of The Glover Park Group: worked on the development of a new logo and the subsequent collateral overhaul.

The Glover Park Group Strategic Communications — Washington, DC 2005–2007
Design Coordinator

- Maintained GPG's collateral to ensure quality and consistency for the company's image. Included creation of templates and regulation of logo and presentation usage.
- Worked on advertisements involving sizing for various publications while adhering to the clients' brand standards.
- Managed file archives and responded to requests for art, logos, and images.

MSHC Partners Political Communications — Washington, DC 2004
Designer

- Responsible for high-quality art production and editing in an extremely fast-paced environment.
- Created direct mail designs based on the Creative Writers' preliminary concepts.
- Made text and art edits based on Account Managers' and Studio Managers' requests.
- Preflighted work for printing: edited images in Photoshop, placed high-resolution images, proofread copy and suggested revisions, finalized layout.
- Conceptualized preliminary designs for animated internet banner ads in Photoshop and ImageReady.

The Columbia Accident Investigation Board — Arlington, VA 2003
Layout Artist

- Conceived and executed the design and layout for the seven volumes of the Report for the group commissioned to investigate the 2003 Space Shuttle disaster.
- Designed the basic graphic user interface for the Report's supplementary CD.
- Produced labels for the Report's supplementary CD and DVD.
- Created certificates that were presented to the families of the deceased astronauts, the Board staff, and civilians who contributed to recovery of Columbia debris.

ADP MCS Medical Claims Services — Rockville, MD

2000–2003

Graphic Designer

- Managed graphic standards for all company web sites, logos, marketing collateral, and help files.
- Conceptualized, designed, and maintained the look and usability of websites for ADP MCS's divisions, unifying them into a concise source of information for current and potential clients.
- Managed outsourced web and print projects.
- Created client conferences invitations that resulted in higher than normal response rates for confirmed attendees.
- Simplified and maintained The Grapevine, a quarterly associate newsletter.
- Contributed to interface design for several different ADP MCS products.
- Produced diagrams for internal and client presentations, providing easy-to-understand visual representations of complex and abstract concepts concerning corporate strategy.

Country Casual Teak Importing — Gaithersburg, MD

1999–2000

Design and Advertising

- Redesigned annual mail-order catalogue. Sales quickly spiked and soon exceeded those of any previous year.
- Created advertisements for several national and local publications.
- Redesigned and standardized the assembly instructions for the company's teak garden furniture products.
- Collaborated with the company owner to create new furniture designs to better differentiate the products from those of various competitors.

Awards

American Association of Political Consultants

2004

Silver Pollie Award — Absentee Ballot Mail

- MSHC's "No Waiting" VBM Application for the League of Conservation Voters.

The Society for Technical Communication

2003

Award for Distinguished Technical Communication — Best in Show

- For the Columbia Accident Investigation Report.

NASA

2003

Group Achievement Award

- For outstanding performance in support of the Columbia Accident Investigation Board.

Education

The Pennsylvania State University — State College, PA

1998

Bachelor of Arts in Integrative Arts: Architecture,
Architectural History, Music, and Design

Figleaf Software — Washington, DC

2003

Certification

- Fast Track to Dreamweaver MX

Skills

Proficient on Mac and PC.

- Adobe CS5: InDesign, Photoshop, Illustrator, Acrobat, Dreamweaver.
- Microsoft Office
- FTP Clients